



# THE LAUNCHING OF ONE-YEAR STUDY PROGRAM

"Mini Diploma Fashion Stylist"

# About Burgo

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Located right at the heart of one of the world's most exclusive fashion districts, in Milan, Istituto di Moda Burgo was founded in 1961 by Fernando Burgo a fashion veteran with more than 50 years of experience in the industry.

Mr Burgo has managed to turn his extensive fashion knowledge in to an invaluable educational resource. His exclusive teaching system has enabled thousands of students to master the necessary skills to enter the labour market. Check out our Wikipedia entry.

Istituto di Moda Burgo (IMB) Indonesia is the first International Italian Fashion School in Indonesia and the first branch of IMB Milan, Italy, in Southeast Asia.

Based in Jakarta, it was founded in August 2011 by Istituto di Moda Burgo Milan's graduate, Jenny Yohana Kansil. IMB Indonesia represents an innovative solution for fashion education with a focus on the essentials of Italian craftsmanship: high end production, perfect sewing and pattern making techniques.

Burgo focuses exclusively on creating fashion designers and developing their fashion brands. The word "stylist" in our program originated from the Italian word "stilista", meaning a designer.

Becoming a designer means you have to be able to develop a strong creative concept and transform it into garments. You will learn how to create a collection starting from an idea. All of this is taught in a process through fashion design and pattern-making classes combined with your chosen specialization line We also provide you exclusive classes to enhance your skill in detailed progress. After you develop your collections, you will learn how to create a fashion brand and learn the A to Z production cycle & costing.

All these classes are taught using the Burgo one-on-one method with a limited number of students per class, where our instructors will guide you personally with a customized curriculum according to your goals. We are here to help you get through each step to reach your goals.

1961

Burgo Milan founded  
by Fernando Burgo



Burgo journey continued  
by Monica and Stefano Burgo



2021

61 years Anniversary &  
11 years Anniversary



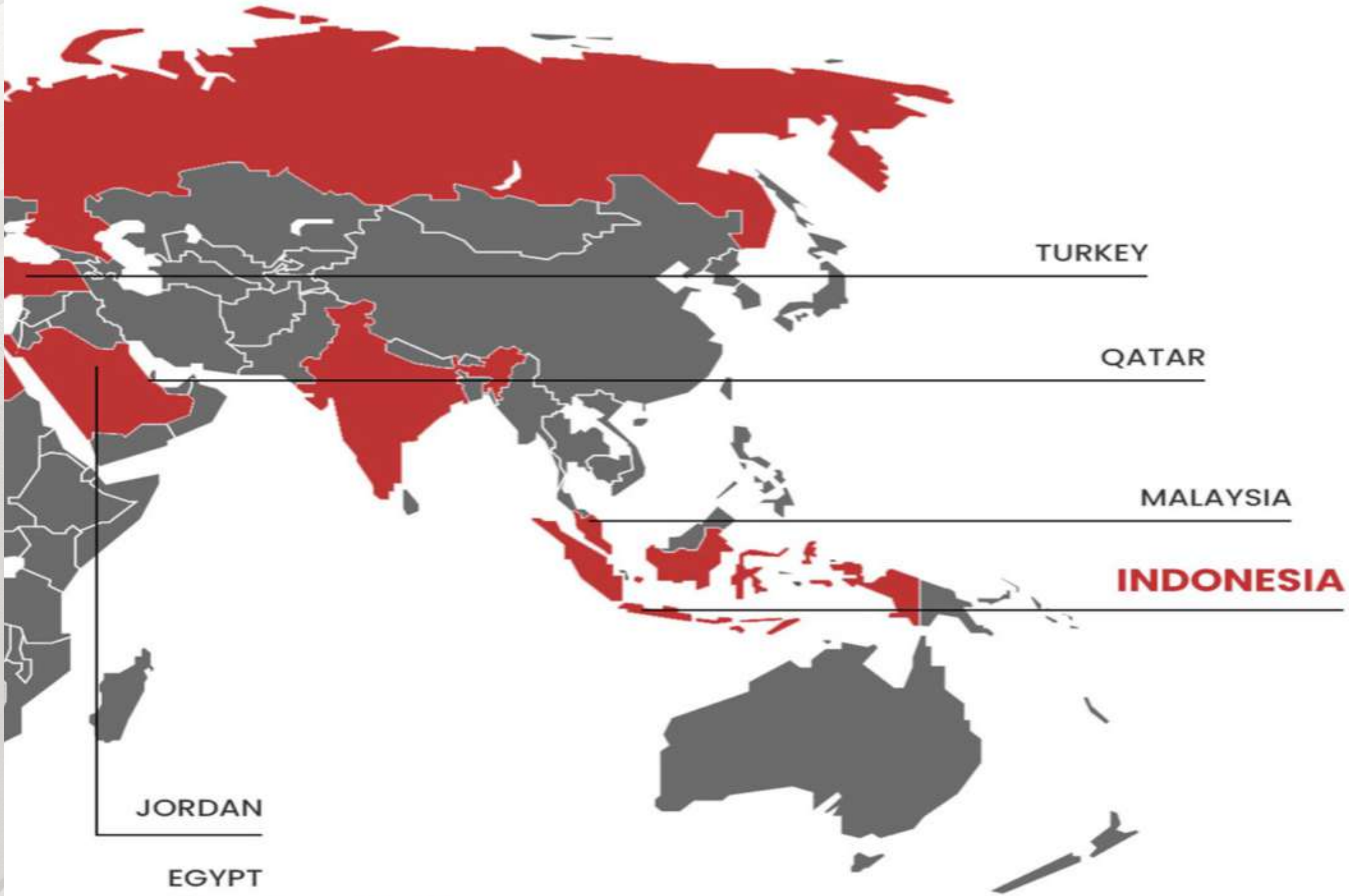
Burgo around the world



Burgo Indonesia founded  
by Jenny Yohana Kansil  
2011



**Burgo Around**



TURKEY

QATAR

MALAYSIA

**INDONESIA**

JORDAN

EGYPT

**The World**

# BURGO QUALIFICATIONS



Piattaforma  
Sistema  
Formativo  
Moda



Camera Nazionale  
della Moda Italiana

**LĒCTRA**®



**ICB**

INTERNATIONAL  
CERTIFICATIONS FOR BUSINESS



AMOTSYAMSURIMUDA

DEDENSISWANTO

*Liony*  
BY MELANIE

ali  
CHARISMA

JK  
Jenny Yohana Kansil

BURGO  
PARTNERS  
for  
Internship





Flexible Schedule and  
Monthly Intake

One on One Teaching  
and Individual Curriculum



**BURGO METHODS**

# BURGO METHODS

Graduate ready to work



Italian Know How and Focus on Practice



The image features a soft, abstract watercolor background in shades of light pink, peach, and cream. The colors are blended together in a painterly style, creating a gentle, textured effect. Centered horizontally and vertically is the text "BURGOPROUDS" in a bold, black, serif font. The letters are thick and well-spaced, standing out clearly against the light background.

**BURGOPROUDS**



# RAEGITA OKTORA

RAEGITAZORO

Macao Fashion  
Festival 2019 &  
Hongkong Fashion  
Week

# MARSA - SOKYA

Paris Fashion Show 2019

"La Moda Sur A La Seine"





# SHAHIRA HABSY

KYRA BAG

Heya Arabian Fashion  
Exhibition, Doha 2019

# JULIANTO

## JULIANTO

Jakarta Fashion Week  
& New York Fashion  
Week 2019



# RILYA KRISNAWATI

JUMPANONA



ACCESSORIES DESIGNER

COLLABORATE FOR MILAN FASHION WEEK 2021





# BENITA & JANICE SETYAWAN

MAQUINN COUTURE

Milan Fashion Week 2020 &  
Maquinn Fashion Film 2021 in  
Milan, Italy

GIANLUCA  
ALIBRANDO  
GIANLUCA ALIBRANDO

Milan Fashion Week  
Spring/Summer 2020



# JYK LABEL - MILAN FASHION WEEK 2021



# JYK LABEL - MILAN FASHION WEEK 2022



# VIRTUAL FASHION SHOW

## BURGO X BAZAAR INDONESIA



# FASHION ENTREPRENEUR PROJECT





# **BURGO PROGRAMS**

JAKARTA



ROME



MILAN





# TRI-CITIES DIPLOMA PROGRAM MILAN ENRICHMENT PROGRAM



THE FIRST AND ONLY  
TRI-CITIES PROGRAM IN INDONESIA

*WITH ONE TIME  
ADMISSION FEE  
BE PART OF BURGO  
ANNUAL  
FASHION SHOW  
INTERNATIONAL  
EXPOSURE  
AND OPPORTUNITIES*



COLLECTION BY BURGONIAN - CAREYN ANNETA

# DIPLOMA FASHION STYLIST

1800 Hours/600 Lessons  
3 years regular or 1,5 years intensive

- FASHION DESIGN
- FASHION DESIGN CONCEPT
- DIGITAL FASHION
- CLO 3D
- PATTERN MAKING
- TEXTILE
- DRESS MAKING
- COUTURE MASTER PROGRAM
- FASHION ENTREPRENEUR



# DIPLOMA DRESS MAKING

1500 Hours / 500 Lessons  
3 years regular or 1,5 years intensive

- PATTERN MAKING
- PATTERN GRADING
- COUTURE MASTER CLASS
- INOVATIVE GARMENT CONSTRUCTIONS
- SEWING TECHNIQUE AND FINISHINGS
- TEXTILE
- FABRIC MANIPULATION
- CLO-3D
- DIGITAL TEXTILE DESIGN
- FASHION ENTREPRENEUR

# DIPLOMA PATTERN MAKING

600 Hours / 200 Lessons  
2 years regular or 1 year intensive

- PATTERN MAKING
- PATTERN GRADING
- TRANSFERING DARTS
- DIGITAL TECHNICAL FLATS
- CLO-3D
- TECHNICAL PACK
- ZERO WASTE PATTERN TECHNIQUE



# DIPLOMA FASHION DESIGN

960 Hours / 200 Lessons  
2 years regular or 1 year intensive

- FASHION DESIGN
- CREATING FASHION COLLECTION
- FASHION DESIGN CONCEPT
- FASHION ILLUSTRATION
- QUICK SKETCHING
- TECHNICAL DRAWING
- DIGITAL FASHION ILLUSTRATION
- DIGITAL FASHION PORTFOLIO
- DIGITAL TEXTILE DESIGN
- CLO 3D
- FASHION ENTREPRENEUR

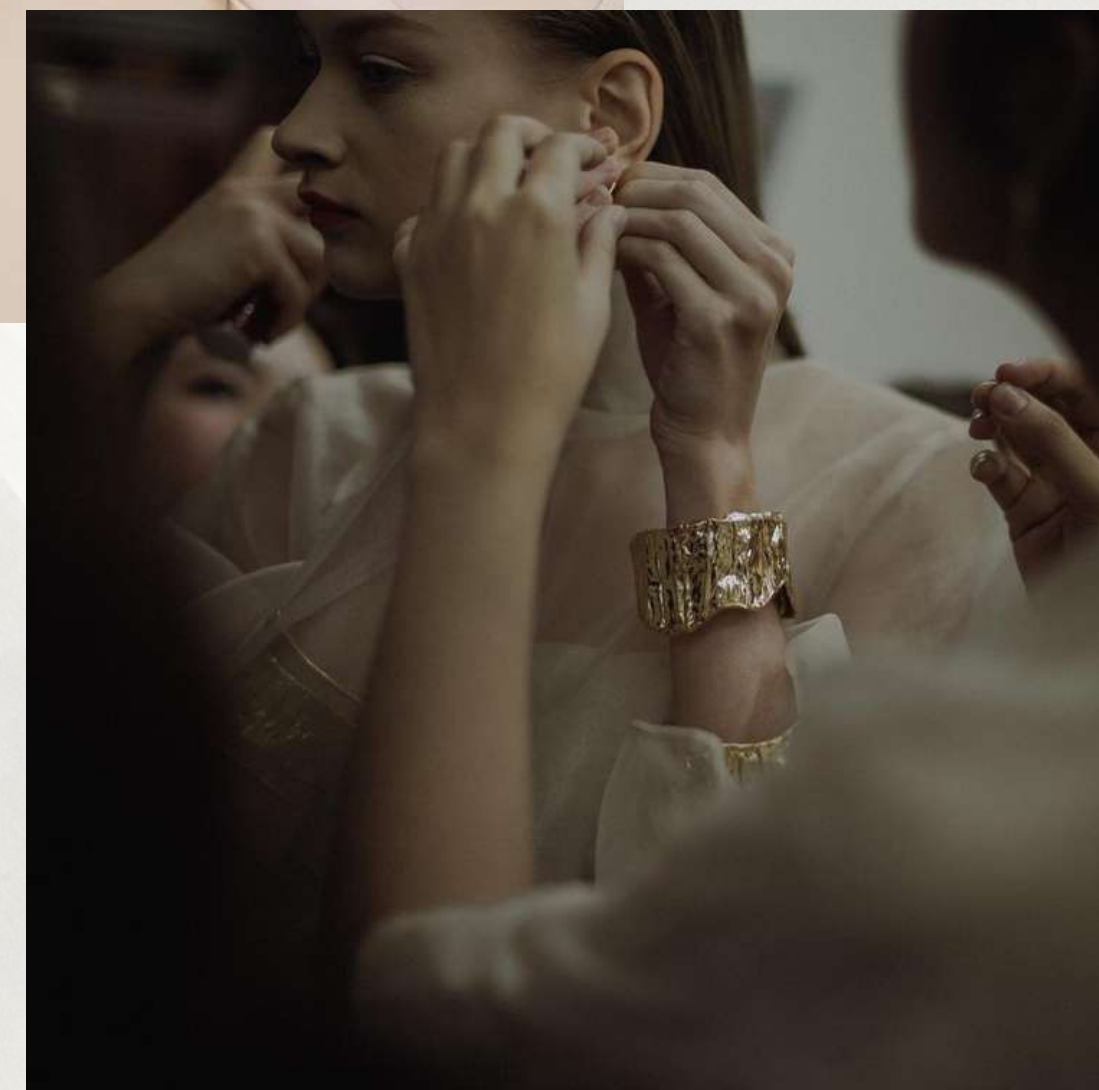
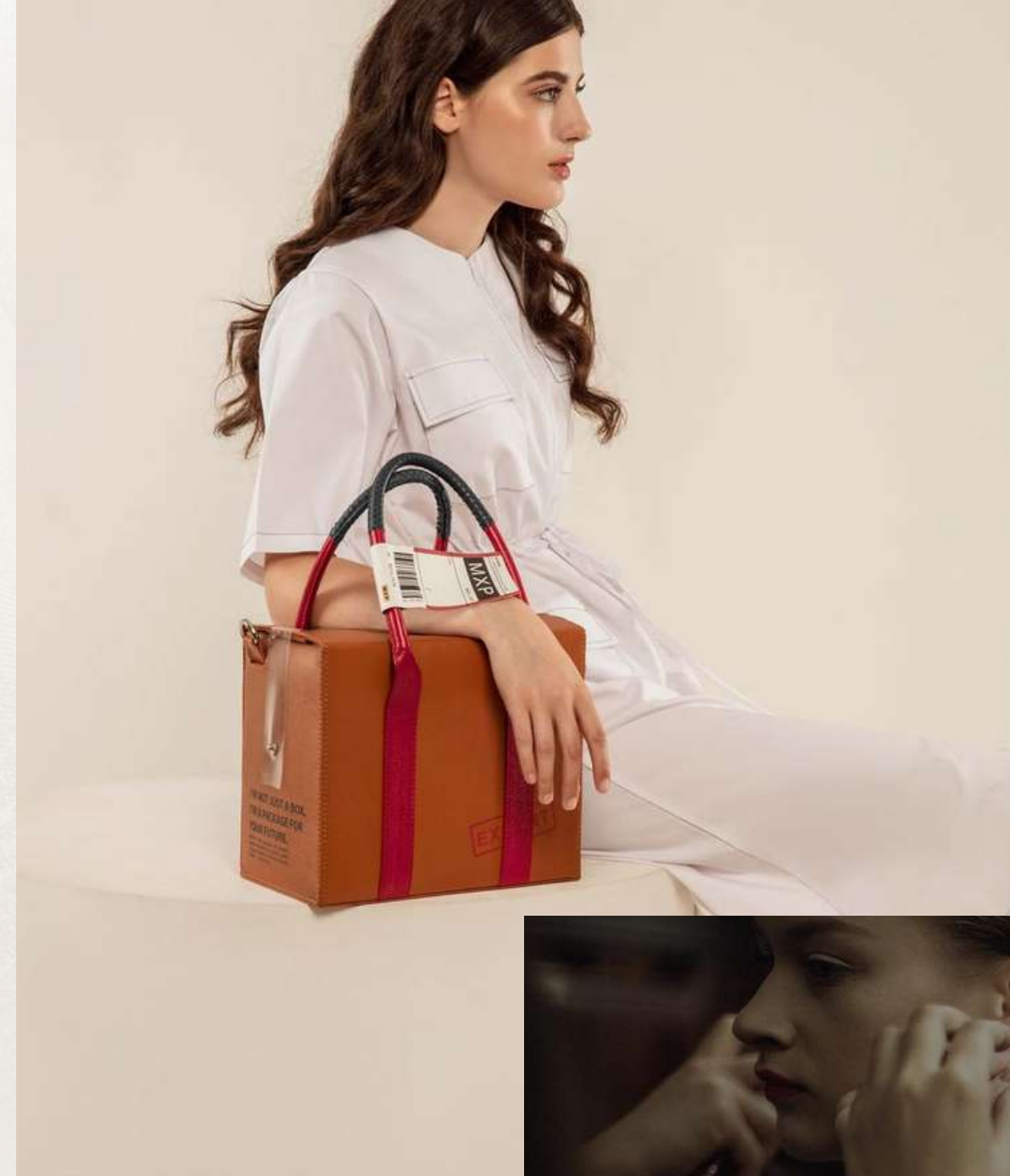


# DIPLOMA

## ACCESSORIES DESIGN

960 Hours / 200 Lessons  
2 years regular or 1 year intensive

- FASHION DESIGN
- FASHION DESIGN CONCEPT
- PLANNING SHOES, BAGS, &
- ACCESSORIES COLLECTION
- SHOES, BAGS, & ACCESSORIES
- PORTFOLIO
- DIGITAL FASHION
- CLO-3D
- FASHION ENTREPRENEUR
- PATTERN MAKING AND
- PRODUCTION IN ALLIANCE
- WITH ARSUTORIA MILAN



**WE LAUNCH NEW PROGRAM  
EXCLUSIVE!**



# **MINI DIPLOMA FASHION STYLIST**

## **ONE-YEAR**

This Program is designed for those of you who already have basic knowledge of your line interest and to enhance your level in fashion by introducing the European know-how luxury brands value and work ethic.



# Program Outcome

- Be original, unique, distinctive, mindful, and able to provide strong DNA of the designer
- Have the attitude of a leader
- Forecast trends
- Able to understand the market
- To leverage the local power link to local artisan and presented it in International level
- Organize their business effectively in order to have a sustainable fashion business
- Communicate their fashion brand to their audience/target market
- Embrace Indonesian textile heritage and culture, being authentic Indonesian designers - Nothing can beat you from being you
- International market competition
- Original/authentic culture packaged in modern look



The primary goal of the course is to offer complete professional training through a personalized curriculum with mentors that are in the Indonesia Fashion business, To ensure that we deliver the best teaching method for our students based on the working ethic in the Fashion World, we teach using one-on-one methods where students are privately mentored by our instructors.

## Learning Method

Students will gain experience through tasks, projects, and presentations. You will get personal guidance and feedback through each project to ensure the best development of your skills. Our courses are very practical, 80% practical and 20% theoretical.

Adapting to the new normal, we provide a Virtual Learning Experience method through our remote class.

# The Concept of a Diploma One Year Fashion Stylist Program

4 Terms

Attendance 5 lesson / week

Duration 12 months / 600 hours

- stage 1: skills
- stage 2: concept
- stage 3: Fashion Entrepreneur, Result of the Product, 1 Collection (4 - 6 prototypes)
- Stage 4 : Fashion Show & Photoshoot



# **Mastery Skills and Value, Spirit of Excellence**

**237 Hours (2- 3 Months)**

## **Fashion Design 39 lesson**

(human body proportion, Body anatomy, coloring technique)

## **Stage 1**

## **Pattern Making 40 lesson**

(Bespoke measurement, standard human body, ease allowance, dart manipulation, tailoring sewing techniques, pattern base on your chosen line)

# **Able to Make a Concept and Have a Value of Authenticity (Nobody Can Beat You as Being You!)**

**195 Hours ( 2 - 3 months)**

## **Fashion Design 55 lessons**

(Fashion history, Fashion Trend, Moodboard & color board, Collection concept & plan, Digital Fashion Pre for portfolio, Technical drawing, Clo3d, Procreate, Fashion Merchandising )

## **Stage 2**

## **Pattern Making 10 lessons**

(Textile class, Developing basics based on your collection, Production consumption, technical pack, cost control production, timeline production )

# Brand Concept & Fashion Business

75 hours ( 2 months )

## Fashion Entrepreneur 15 lessons

- Brand Concept ( logo, brand DNA, packaging & brand Tag )
- Digital marketing & communication
- Fashion Calendar & production timeline
- COGS & Business Plan
- PR& Media , Branding strategies

## Stage 3

## Pattern making 10 lessons : Master class (choose one)

- Beading & Applique
- Moulage / Draping
- Luneville technique

# Capsule Mini Collection (4 - 6 Looks)

150 Hours/ 2 Months

## Stage 4

Fashion Design 5 lesson  
(Fashion presentation)

Pattern Making 45 lesson  
Lessons (embellishment, collection production till finish)

Exam 1 lesson

# Why this Program?

Through this course, we are providing you with Burgo one-on-one method where you will be guided and mentored personally by our expert instructors.

Our system includes an exclusive didactic program supported by our Burgo books: "IL FIGURINO di Moda" and "IL MODELLISMO Sartoriale", issued by IMB headquarters in Milan Italy.

Each class has a limited number of seats so you will be taught individually according to your goals. Each class is consisted of:

- One-on-one learning method
- Personalized curriculum
- Personal guidance and feedback from our instructors
- Practical sessions
- International Diploma certificate upon completion







# Mentor Profile



**Ms. Jenny Yohana Kansil**

Ms. Jenny Yohana Kansil is the Founder and Principal of Burgo Indonesia. She has psychology and finance background, and studied at several leading fashion school in Indonesia and Europe, include Istituto di Moda Burgo Milan. In 2011 she is trusted to open her almamater in Jakarta, Indonesia. She is actively teaching as a fashion design instructor and also a designer for JYK Fashion Label that is launched in Milan Fashion Week 2021.



**Ms. Amanda Sotya Rusli**

Specialized in high end Fashion production, more than 12 years experience in the industry. Worked in Italy, US, France, China and Japan.

Education Background :

Burgo Milan Fashion Design, Esmod Fashion Design, and Italian Master Degree from Marangoni (Magna Cum Laude).



**Ms. Kenny N. Hartono**

Drawing an illustration has been her favorite part in fashion. In 2013, she chose to continue her higher education by taking a Diploma Fashion Stylist in Istituto di Moda Burgo Indonesia and continue her study to Burgo Milan in 2014. By her journey, she decided to share her knowledge in fashion design by teaching in Burgo Indonesia for Fashion Design. She is now a Fashion Design Instructor and also helps with marketing and communication in Burgo Indonesia.



**Mr. Howard Laurent**

Love and passionate in fashion since senior high schools , Howard Laurent graduated from Istituto di Moda Burgo 2021 and continue his own brand “HOWARD LAURENT”. During his journey in Fashion Industry, his passion in tailoring lead him to teach Pattern Making in Burgo Indonesia, and now also an assistant designer for JYK Fashion Label.



**Mr. Taruna K Kusmayadi**

Founder and Executive Member of one of the prestigious fashion designer association in Indonesia. He is also Alumni of Fashion Institute of Technology New York.



**Dr. Tatiana Rosenstein**

Dr. Tatiana Rosenstein is an art, film & Fashion historian, writer and visiting professor based in Munich obtain her Ph.D in visual art & cinema at Ludwig Maximilian University in Munich. Contributing to the fashion publication (Vogue, Harpers Bazaar, Elle, Glamour etc ) interviewed world famous figures ( Gio Armani, Donna Karan etc ). Published 4 books and is included in over 100 publication in professional magazines for art, fashion and cinema





**Mr. Jonathan Ogarr**

Founder of studio Link UK and Brand Consultant. He has 25 years of experience managing multi international fashion brand around the world as fashion consultant.



**Ms. Asteria Elanda**

Head of Public Relations and Business Communication Manager at MRA Media (Harper's Bazaar Indonesia, Herworld Indonesia, Cosmopolitan FM, Hardrock FM, Brava Radio, Trax FM, I Radio Network). With Master Degree in Murdoch University for Journalism. Speakers for many events with topic of Public Relation, Fashion Journalism and Communications.



**Mr. Rai Rahman Indra**

With 12 years of experiences in the world of media and then digital, Rai knows the ins and outs of both media and digital very well. Most recently, he served as a senior digital editor for Herworld Indonesia which manages websites and social media. He now manages a creative agency

This course is suitable for beginner students, fashion enthusiasts, fashion designers, fashion illustrators, pattern makers, and dressmakers, entrepreneur who want to enhance their skills. This course is very welcoming for beginners with no background in fashion who want to explore their creativity and gain new skills.



*Line preference that you can choose :*

RTW/Spewear / Kids wear/Modest wear/Lingerie/ Alta Sartoria / Bespoke

# Tuition Fee

- Admission Fee : IDR 17.600.000 (JKT) /  
IDR 26.400.000 (MEP)
- Tuition Fee : IDR 150.000.000  
( + IDR 15.000.000 for fashion show)



A hand is shown selecting fabric swatches from a board. The board contains various colored and textured fabric samples, including red, black, orange, pink, and silver. The background is a light, abstract pattern of overlapping circles.

# Payment Method

- In Advance - Full Payment and get free book
- Installment only by Tokopedia

(Installment up to 24 months - depend on the bank you enrol)

- **Get 50% Admission Fee - Enrol on the SPOT!**

A background image showing a fashion design studio. On the left, a hand is drawing a colorful, patterned dress on a sketch. The rest of the background is a soft, abstract wash of light pink and peach colors.

# BONUS!

- Enrol on the Spot + Best workshop > get Free Book
- Best Portofolio in the end of study > get Scholarship 1 month to Milan/Rome

# BURGO INDONESIA

[www.burgoindonesia.com](http://www.burgoindonesia.com)

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